



I use [Biofreeze] on a daily basis... it works on a wide variety of patients and conditions. Our own published research has even shown it to be more comfortable (and better at reducing pain) than ice! Patients readily buy it since it is inexpensive, works great, and is portable.

Barton N Bishop, P.T., D.P.T.  
Board Certified Clinical Specialist  
in Sports Physical Therapy

For many years I have used Biofreeze pain relieving products in my practice, in my continuing education classes, and for my own personal care. I find the products a highly effective, non-toxic and economical means for relief from muscle aches and painful joints, particularly in the back and neck. - Judith DeLany, NMT Center

My office has been using your product for the past six months with remarkable results. After only one week of use, patients were coming into my office to obtain more Biofreeze for themselves as well as others they had told about it. The word is spreading quickly around here. On patients with arthritic symptoms, your Biofreeze has given rapid and prolonged relief without the side effects of oral anti-inflammatories. In my opinion, Biofreeze is the most efficacious topical analgesic available with or without a prescription. It has been effective for tendinitis, bursitis, neuralgia as well as arthritic joint pain. I personally use it regularly for my golfer's elbow.

Timothy P. Stewart,  
Doctor of Podiatric Medicine

Sharon from CA - Biofreeze works absolutely so much better than any of the other pain relievers I've used in the past. There is menthol in this product but it evaporates quickly after you put the gel on. It cools to relieve the pain but doesn't get so hot like some of the pain relief products. The product also doesn't leave any greasy residue on your clothes. Biofreeze is the best pain relieving product. I have tried it, and it worked!

## Which Biofreeze® product should I try?



### BIOFREEZE® TUBE

The tube is the most popular Biofreeze® product. It is an ideal format for people who want the maximum effect of the Biofreeze® gel by deeply massaging it into the pain region.



### BIOFREEZE® ROLL-ON

The roll-on is popular with athletes because you can apply the gel without getting it on your hands. You can also use the rolling ball to stimulate trigger points.



### BIOFREEZE® CRYOSPRAY™

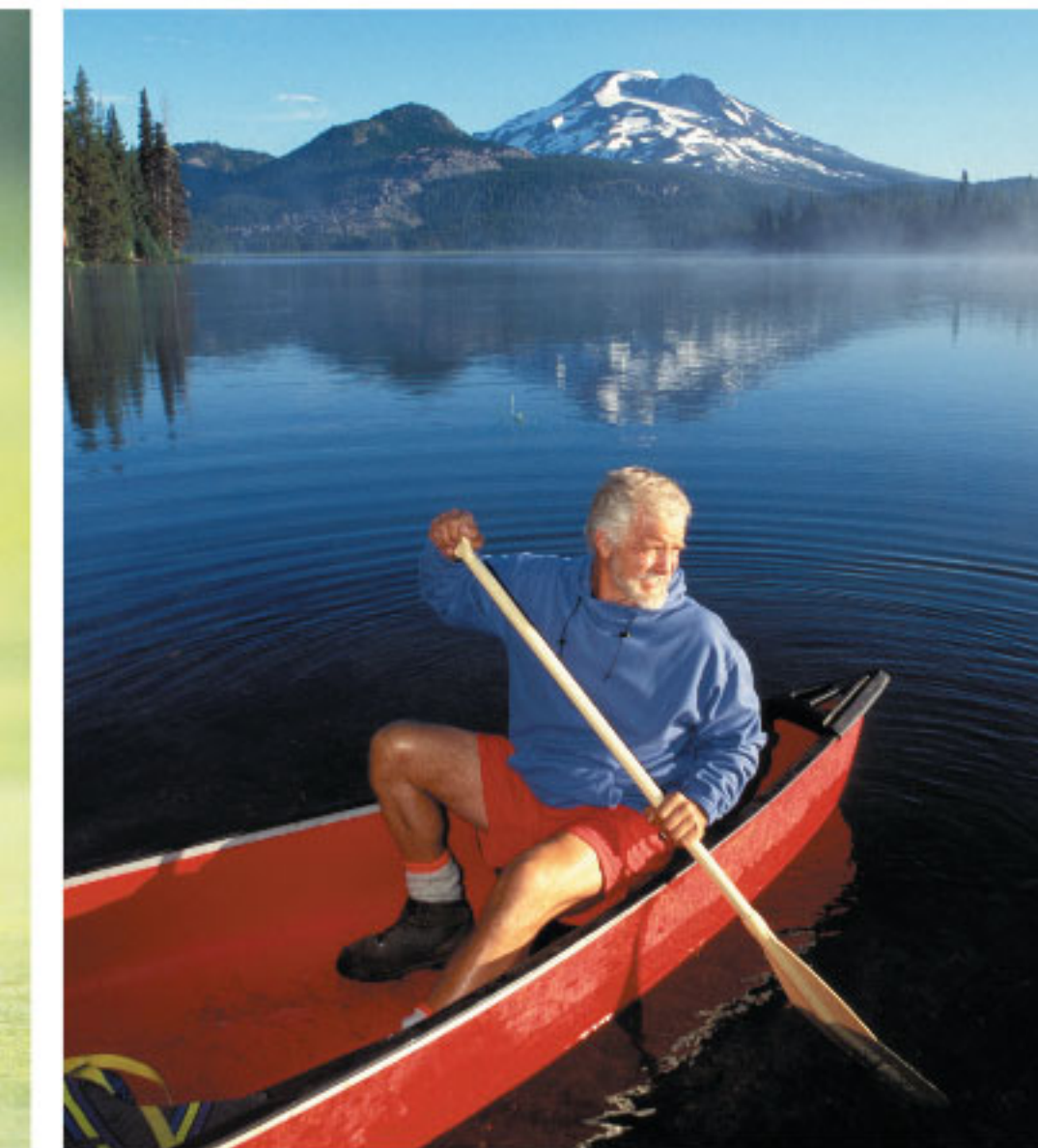
The spray is great if your pain is in a hard to reach areas like your back. It has a 360° nozzle that works at any angle.



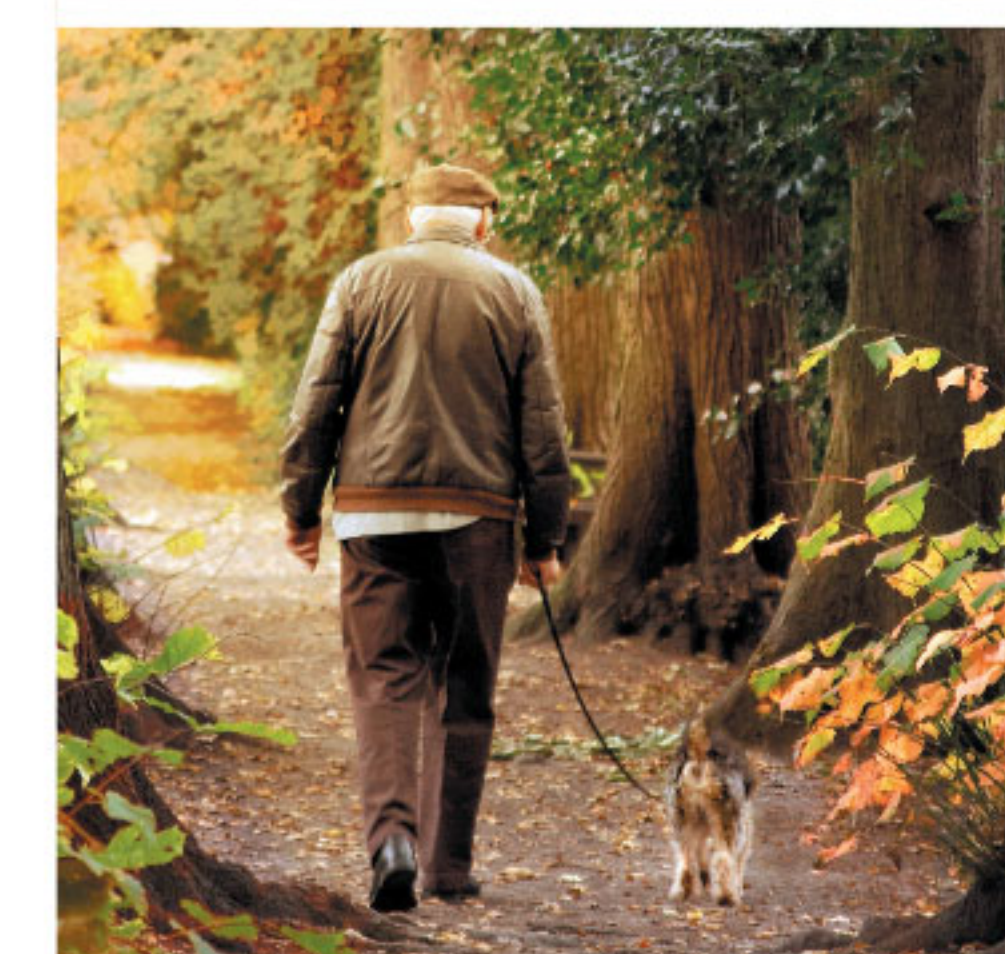
To purchase Biofreeze® contact your healthcare provider or go to [www.BiofreezeCanada.ca](http://www.BiofreezeCanada.ca)

# BIOFREEZE®

COLD THERAPY PAIN RELIEF



# YOUR PAIN STOPS HERE. NATURALLY.



**Biofreeze is the most frequently used and the #1 recommended topical pain reliever by hands-on healthcare professionals.**



©2014 Vitality Depot  
40 Viceroy Rd, Unit 1, Concord, ON L4K 2L8

**Dye & Paraben Free**

**Your Pain Stops Here.  
Naturally.**

## Stay active with Biofreeze

"I call it my miracle cream."  
Peggy Hamilton



### What is Cryotherapy?

Cryotherapy is the application of cold. Cryotherapy affects the body in a number of ways including reducing blood flow to an injured area (thereby reducing swelling), acting as an analgesic (numbing agent), reducing muscle spasm, and reducing tissue metabolism.

The most popular form of Cryotherapy is ice. However, using ice is not always convenient and has disadvantages. It can irritate the skin, cause muscle stiffness and patients need to remain stationary while applying it. Biofreeze® has been shown to be as effective as ice, with longer lasting results and without the limitations. BIOFREEZE® products can effectively help relieve pain from:

- Sore Muscles & Muscle Sprains
- Contusions
- Muscle Stiffness, Spasms
- After Surgeries
- Cramps & Strains
- Arthritis & Bursitis
- Diabetic Neuropathy
- Plantar Fasciitis and many other conditions

## BIOFREEZE The Power of Ice



More than 2 years of testing and development confirm that BIOFREEZE® Colourless Formula is the best formula ever.

- Dye Free & Paraben Free
- Applies easier and penetrates quickly
- Contains effective skin conditioners
- The majority of clinics agree that it is better than the original formula

## Biofreeze Colourless Formula Works Better Than Ever!

BIOFREEZE products contain ILEX, a herbal extract from a South American holly shrub. ILEX is used around the world in various health & wellness formulations. BIOFREEZE topical analgesic does not use waxes, oils or petroleum. The result is a fast-acting, penetrating, long lasting pain reliever.

Biofreezes' new, improved formulation contains natural botanicals and effective skin conditioners such as: arnica, boswellia, aloe, calendula, green tea, burdock root & lemon balm.



### "Biofreeze is the best topical analgesic we have ever tried"

Our center has a contract with Blue Cross to treat veterans; And we have never used anything as effective as Biofreeze. We purposely tried Biofreeze on three of our most traumatized patients, as well as myself, all with outstanding results. ...Biofreeze is the best topical analgesic we have ever tried and we will definitely purchase this product in quantity.

Janie Stewart, R.M.T., Scarborough, ON



**Athletes love Biofreeze for its  
immediate relief and its drug free formula.**